



The Lion's Pride

August
2022

Our District 20 E2 Motto:

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions Clubs.

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District 20 E2 Website

<http://20e2lions.org/>

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spinedoctor229@hotmail.com

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marianstrickland1952@gmail.com

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(315) 889-5090
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lbarber573@gmail.com

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From the Desk of DG Russ Ebbets

Public Speaking Tips

There is an oft quoted phrase that you only need to do three things to speak in public – stand up to be seen, speak up to be heard and sit down to be appreciated.

While that may work for some people the greater reality is that many people fear public speaking more than they fear death. Those who quote the phrase never seem to delve into the reasons why. To me, it is important for one to identify the “why’s” for your fears, then you can do something to mitigate those fears.

Most personal fears are more imagined than real. It becomes easy to cycle through a list of “what if’s” regarding a presentation that can quickly convince you that getting up in front of an audience is not such a good idea. And if one starts with that premise it is easy to convince yourself you are right.

But if you take a different tact and honestly evaluate what you have to say, why what you have to say is important and you accept the fact that good leadership requires one to take the lead, the whole concept of public speaking can be seen more as an obligation, part of one’s job or something that needs to be done as opposed to a “trial by fire.”

One of the fears of public speaking is public humiliation. Rumination on the question – “What will the audience think of me?” is really a non-productive thought. In truth, the vast majority of the audience, like 98% sit with anticipation or at the very least neutral feelings as you are introduced. One needs to capitalize on this positive anticipation and use it to your advantage. And to capitalize on the audience’s anticipation requires forethought and preparation on your part. Following are several tips that will help one to that end.

Continued on page 11

District 20 E2 Calendar of Events:

Saturday August 13, 2022

District 20 E2 1st Cabinet Meeting
Ovid Federated Church
North Main Street, Ovid New York
See page 4 for more information

November 4-6, 2022

District 20E2 2022 Fall Conference
41 Lakefront Hotel
Geneva, New York
See page 5 for more information



August Reminders

Note that NYS&BLF grant requests must be approved at the August cabinet meeting to be considered at the October foundation meeting.

Your club's International and MD-20 dues billings will arrive shortly.

MD 20 dues invoices are mailed to the club treasurers. International invoices are emailed to the club presidents and treasurers. Also club officers can go into MyLCI to see them. In LCI, select "My Lions Clubs" near the top of the page. A drop down menu will open up. Select "Statements/Dues" in the drop down menu, and a page will open up with information for the club (invoices, payments made). The invoices can be opened up and viewed, downloaded or printed.

LCI has a policy of suspending clubs that are over 90 days delinquent on their dues.

If you are interested in attending the MD-20 Lions Leadership Institute this Lions Year, please contact PDG Dave Rupright soon. Your application will need to be processed with the next couple of months.

Reminder about your club's LCIF Jar

I would like all clubs to deposit any funds collected in the LCIF Jar, (given to them by me at each of my club visits during this past Lions Year), into their activities account to be added to their existing LCIF regular club donation. Also, the name list is to be sent to me via email or regular mail.

My address is 9065 St. Rte. 415, Campbell, NY 14821 and my email is lionkathyspear@gmail.com.

Thank you, IPDG Kathy



Sad News

PDG Mike Baratta of the Apalachin Lions has passed away. He was District Governor during the Lions Year 1987-1988

New Lions in our District - Welcome to Lions District 20E2!

Peter Arena	Ovid-Willard
Rosha TM Mendiola	Ovid-Willard
Robert Craig	Penn Yan



Message from Lion Brenda Nudd

As of July 24, 2022 I have transferred to the Manchester-Shortsville Lions Club.



District 20-E2 Cabinet Meeting

The 1st Cabinet meeting will be held
Saturday August 13, 2022

At the Ovid Federated Church,
7137 North Main Street, Ovid, New York 14521



There will be a basket raffle at the Cabinet Meeting.

Donations would be appreciated.

Agenda

- 9:30- Coffee, tea, and Donuts
- 10:00- Long Range Planning/NAMI
- 11:00- Region/Zone Chair Meeting, PDG Meeting
- 12:00- Lunch
- 1:00- Cabinet Meeting

The Lunch will be a summer picnic (Hamburgers / Hot Dogs / Macaroni Salad / Pasta Salad / Baked beans / Dessert). The cost will be **\$10** per person.

Please Make Reservations (checks payable to “District 20 E2”) through:

Lion CS Lisa Barber
23 Nichols Street
Spencer, New York 14883
lbarber573@gmail.com



If you are attending the luncheon, please RSVP to Lion Lisa by August 8th.

Note from Fall Conference Chair PCC Bill Williams



I just wanted to give a heads up to all Lions in the District to save the dates of **November 4 – 6.**

Our Fall Conference is scheduled for this time at the former Ramada Inn in Geneva.

We will be putting out more specific information regarding meals, pricing and room cost. If you want to be sure to save a room, just ask for the District Lions room block and pricing. This is open to reserve now.

Please stay tuned as this will come out separate from the news letter in August.



20E2 Cabinet and District Committee Chairs Lions Year 2022-2023

IPDG	Kathy Spear	Historian	Jake Brown
District Governor	Russ Ebbets	Information and Technology	Jake Brown
1st Vice Dist. Governor	Larry Strickland	Long Range Planning	Dave Rupright
2nd Vice Dist. Governor	Eric Rosenkrans	Lion Tail Twister	Larry Strickland
Cabinet Secretary	Lisa Barber	Lion Tamer	Steve Chermak
Cabinet Treasurer	Lynn Williams	MD-20 Magazine Reporter	Steve Chermak
GLT	Jake Brown	Newsletter Editor;	
GST	Gary Boisseau	Public Relations	Steve Chermak
GMT	Deb Bush	LCIF Chair	Gail Cordes
Region 1 Chair	Nancy Bragg	Alert- Disaster Prep	Dave Westervelt
Region 2 Chair	OPEN		
Zone 1-A Chair	Tamra Waite	Environmental	April Holmgren
Zone 2-A Chair	OPEN		Dave Noteboom
Zone 2-B Chair	OPEN	Hearing Preservation	
Constitution and By-Laws	Steve Chermak	Awareness & Action	Deb Bush
Pin Traders	OPEN	Special Funds Project	Rich Shaff
Youth Outreach	OPEN	Vision Charities	Dawn Young
Conventions and Forums	Bill Williams	Vision Screening	Gary Boisseau
Diabetes Awareness and Action	Michael Donohoe	New York State Bermuda Lions Foundation	Harold Bush
Finance	Dave Rupright		Rich Shaff
			Dave Noteboom
		Lions SEE	Gary Boisseau
		Honorary Committee (PDGs)	Harold Bush
		Eyeglass Reclamation	Dr Geoffrey Hallstead
		Empire State Special Needs Experience	Rena Haigh

Message from DG Russ
 I am seeking to fill the **OPEN** cabinet or committee positions.
 Interested parties can contact me.
 ...thanks much
 315-730-0210
 spinedoctor229@hotmail.com

GMT Message from PDG Deb Bush

Dear Lion Members,

As we have just started our new Lions year; I encourage you and your club to think about recruiting new members for your club to help you do service in your community.



On the next page is the Just ask! Flyer.

If there is anything I can do to assist you, please contact me.

debber@rochester.rr.com or 607 227-8993 (call or text)

Looking forward to a great year.

GMT – Lion Deb Bush



GMT Message from PDG Deb Bush continued

Just ask!

Quick tips for effectively recruiting new members



1 Prepare Your Club.

Without proper preparation, your club's recruitment efforts will not be as effective as possible.

- » Decide what your club would like to accomplish and how new members will help achieve this.
- » Develop a member recruitment team that can focus on all aspects of member recruitment.

2 Create your club's growth plan.

Develop an action-oriented plan that clearly outlines your recruitment efforts.

- » Determine who you will be recruiting.
- » Determine where you will focus your recruiting efforts.
- » Gather the materials you will need for your outreach.
- » Set and promote your informational meeting.

3 Implement your growth plan.

- » Reach out to target members as outlined in steps one and two.
- » Host your informational meeting.
- » Follow up with meeting attendees.
- » Review your growth plan and adjust timelines if necessary.

4 Welcome new members.

- » Conduct an induction ceremony.
- » Ensure that new members are properly onboarded.

Don't forget to get your new members involved!

People join Lions Clubs International to serve—make sure that your new members are involved in ways that align with the reasons they joined your club.



For details on each of these steps, as well as additional tools and resources your club can use for successful member recruitment, download the complete Just Ask! New Member Recruiting Guide from the Resource Center at lionsclubs.org.



Lions Clubs International

lionsclubs.org

01/19 EN

Message from Lion Dawn Young



LIONS CLUB VISION CLINIC

Thank you to all the Clubs for sending patients of all ages in need of eye care. Our next clinics are:

WEDNESDAY AUGUST 10TH

FRIDAY SEPTEMBER 2ND

FRIDAY OCTOBER 7TH

FRIDAY NOVEMBER 11TH

NO CLINIC IN DECEMBER

REMEMBER: Have people email the Ithaca Free Clinic to schedule at: clinic@ithacahealth.org or call at (607) 330-1254

Next time you go for your yearly comprehensive eye exam, as your Optometrist if he/she is a Lion and have they heard of our District Clinic? Would they like information about our District's Clinic or how to volunteer or help? Dr. Bryant and I would love to show them what we do or do an informative presentation.

Our emails are:

tedpco@gmail.com

dyoung0406@gmail.com



Message about Penny Fundraiser

PENNY FUNDRAISER

Congratulations Lions! We came through to help brighten the lives of the students at the Batavia School for the Blind! Since April 1st, 17 clubs made 20 donations for a total of \$3,295.76. Donations came from ten clubs from 20-E1 and seven clubs from 20-E2.

Lion Roger Bohn went back 15 years and did a little research. Some of the clubs are regular donors, but two haven't made a donation in five years; two haven't made a donation in 14 years and five clubs have either never donated before, or haven't donated in the last 15 years. I think that is why it was successful.

Dist 20-E1	Dist	Last
Attica Lions	E1	2019
Bolivar Lions	E1	2022
Brockport Lions	E1	2022
Canaseraga Lions	E1	>15 years
Chili Lions	E1	2008
Clarendon Lions	E1	2017
Fairport Lions	E1	2020
Fairport Lions	E1	2020
Kendall Lions	E1	2022
Medina Lions	E1	>15 years
Walworth Lions	E1	2021
Dist 20-E2		
Appalachian Lions	E2	2022
Corning Lions	E2	2017
Ithaca Lions	E2	>15 years
Pal-Mac Lions	E2	2008
Union Springs Lions	E2	>15 years
Victor Lions	E2	2020

I realize that our Club's community need for help has increased 10 fold over the course of the past 2-3 years. But, our district should/must consider offering additional support to the Batavia School for the Blind's "Student Activity Fund". I ask that all clubs consider adding a line item for this specific need in your 2022-2023 budgets.

I want to thank all of the Clubs that made donations. I also want to thank all of the individual Lions that made personal contributions to this fund. Without all of your support this would not have been such a success!

~ Lion Dawn Young
20-E2 Vision Chair



From the Desk of DG Russ Ebbets

Continued from the first page



Step 1 – The Plan – Several questions need to be answered – How long will you talk for? What will you talk about? When will you talk? What does the audience already know about you and your subject? What is the room set-up? Are you using a podium or not? How big is the group? Can everyone see and hear you? There is much to think about here. But notice – all these questions are about neutral facts and the environment you’ll be speaking in, not about your personal insecurities.

Step 2 – What will you talk about? One needs to accept that fact that as a speaker – you are the “expert” on your topic. Now there may be other “experts” in the audience but most of them are eager to “hear what you have to say” on your subject. It is always a good idea to plan on covering three topics or points. You can outline your speech or bullet point your ideas, whichever works for you. You need to structure the presentation with some type of introduction where you forecast your topics, present the topics and end with a conclusion where you summarize your topics. Introduce, present and re-enforce.

Step 3 – Practice – There are few, and I mean very few, people who can speak for 20 minutes “off the top of their head.” While many of us may have a witty quip for a Roving Reporter, that is very different from holding an audience’s attention at a graduation, conference or meeting. On the other hand, it is *not* a good idea to read or memorize a speech. But it is critical that you memorize your main points. What’s the difference? Memorizing a speech will make you look lifeless and mechanical. Having a cue card, a slip of paper or an index card with your main points should serve as cues from which you can elaborate. This will give you the opportunity to present a talk that “flows.” What one needs to practice are the words, phrases, ideas and transitions needed to elaborate and develop your bullet points.

There are several other tips to keep in mind.

Eye Contact – Eye contact gives the audience the sense that you are connecting with them. The fault some speakers have is that they stare or focus on one area of the room leaving the remainder of the audience with the sense that they are not important or cared about.

The simple solution is to scan the room in an ABC or XYZ pattern. These patterns will engage the whole audience and also allow the speaker to monitor the audience for attention and interest.

How long should one stay at the different zones of the XYZ? Long enough to register eye color – then scan on to the next corner for a moment.

Continued on next page

From the Desk of DG Russ Ebbets



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Nervousness – Nervousness can be seen as a good thing which you can take advantage of. How could this be? One gets nervous because fears loom that somehow you will fall short of your or your audience’s expectations. Nervousness indicates that what you are about to do is important to you. If your talk is important to you take solace that the time, effort and energy and all the preparation and practice you have put into the presentation has prepared you. Remembering these facts can bolster your confidence and get the butterflies to fly in formation.

Dry mouth – For some, pre-speech nervousness causes dry mouth. One solution is to have some water (a glass or water bottle) available at the podium to take a sip from before you begin to talk. No water available? No problem, simply lick your teeth. This will trigger your salivary glands, create saliva and lubricate your mouth.

Distractions – Things happen. The mike goes dead, the lights go out, there is idle chatter or someone’s cell phone rings. You can’t stop these things but you can manage them. Double and triple checking the environment beforehand will certainly help. An announcement at the start of things regarding cell phones usually works well. For the chatter, politely ask the offender if there is something they would like to share before shifting to a more stern request to “please take it outside.”

Efforts to re-focus the audience center around getting them re-involved. Have them actively look at something, listen closely (creates quiet), use their hands to draw a circle, tap or clap. If you can work something in that ends with a laugh, all the better.

Humor – In a rapidly changing cultural landscape humor is a difficult area. Almost any attempt at humor will offend someone, including those so thickheaded that they “don’t get the joke.” My long-standing rule is if you wouldn’t say it in church, don’t say it in public. If the church reference offends the atheists, I hope you can get past that and see the larger point.

Speech length – Basically there are three speech lengths you should prepare for, the 99-second speech, the short presentation and a longer, more formal presentation.

The **99-second speech**, also called an “elevator talk” is a brief, often chance encounter with another where there is a limited time to get one’s point across. Ideally this encounter “plants the seeds” of the thought and can be followed up or elaborated at a later time. You should be able to articulate the things you are passionate about concisely and quickly. Be remembered for “planting the seed” not being a nuisance, or worse.

The **short presentation** lasts three to five minutes. The most pertinent example for this discussion would be at a Lions Club budget meeting or at the quarterly Cabinet Meeting. This time is enough to cover 3-4 points, give a summary or mention future plans. Forethought, organization and an economy of words are keys to making this presentation informative, effective and successful.

Continued on next page

From the Desk of DG Russ Ebbets

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The **longer, formal presentation** will last 20 minutes or longer. This type of speech could include a Lions Club after dinner program, a graduation address or a keynote speech at an annual meeting. The pace is usually slower. The intent could be wide ranging from educational to inspirational to a call to action. Use of different media (sights and sounds) might be included. While Marshall McLuhan said long ago, “The media is the message,” one needs to be careful that the “bells and whistles” available from a carefully crafted use of technology enhance, but do not supersede the presentation message. It bears mention that the iconic messages of all-time (MLK, FDR or Churchill, etc.) were all delivered with little to no media support.

Questions – With all audience questions it is a good idea to repeat, out loud each question so the whole audience can hear it clearly. This will give you a moment to organize your thoughts and present a more thoughtful answer.

What if there are no questions? The audience could be intimidated to ask a question for fear of being seen in an uncomplimentary light. So rather than standing awkwardly, fill the void by stating, “I often get a question about XYZ. This is how I feel about that...” This can be done once or twice and if the audience is still silent – thank them for their attention and sit down.

It is also acceptable to “seed” the audience with questions. Have your questions written on an index card and ask a friend or two if they would ask you about ABC at the end of your presentation. Questions from two or three people spread throughout the audience should be informative for all, may spur other comments and often is the generator of a vibrant question and answer period.

In spite of meticulous preparation, one needs to accept the fact that there will be questions you don’t have an answer for. While some may greet this circumstance with a moment of panic the simple solution is to honestly say, “That is a good question. I don’t have the answer right now but if you give me your contact information, I will get back in touch with you.” And then follow-up with an email or phone call in the coming days.

Use these tips as food for thought. Use your speaking opportunities to refine one “skill” at a time. Master that skill, then try something new. Improvements in one’s speaking skill will bolster confidence levels, improve one’s ability to communicate important issues and allow for a greater contribution of your knowledge, skills and experiences to your audiences. So when the call comes to give a presentation you can confidently stand up to be seen, speak up to be heard and sit down to be appreciated.

DG Russ

Seminar information from DG Russ



HOW TO SUCCESSFULLY RECRUIT AND RETAIN MEMBERS

On Saturday, May 21, 2022 Lion Richard Castillo and DGE Russ Ebbets presented a seminar on member *How to Successfully Recruit and Retain Members* at the 98th MD20 Lions Convention in Niagara Falls. Castillo covered “getting them” and Ebbets covered “keeping them.”

Castillo’s presentation focused on strategic approaches for recruiting four different “categories” of potential members with an interactive discussion with the packed room on points that would make Lion membership attractive to a 20-something, an early retiree, a working wife and various approaches to re-enlist a former Lion member who left due to a club’s inability to resolve some personal conflicts.

In the second hour Ebbets spoke on retention and cycled through various topics that included why retention is important, a case study of 20E2’s largest club (Penn Yan) and some of their “secrets to success.” A small group breakout session of four potential areas for a club to consider when developing their own retention plan was followed by a group presentation of possible ideas. Finally, Ebbets spoke on the role of change and finally the “cost” to institute a club’s retention plan, which may be as little as the cost of a lapel pin.

The chart below is a summary of the retention small group session and the *top 3 recommendations* from each of the groups. Additionally, are some of the brainstorming ideas for your consideration.

#1 Welcome Package	#2 Orientation On-Ramp	#3 1 st Year Goals	#4 Newsletter Recognition
“One Positive Interaction”	“To Do’s – Today”	“Action oriented ...Reasonable...Inclusive”	“Getting to know you...”
1. Mission Statement	1. Service project club known for	1. Meet/greet – bio, skills talents	1. Background info
2. Club history, charter, contacts	2. Member welcome package, event calendar	2. Orientation ...attendance	2. Interests and hobbies
3. Global impact of Lions	3. Lion’s acronyms	3. Pick a work project	3. What is your expertise?
Brainstorm ideas			
Fact book Motto Club strength History Club projects Fundraisers Expectations Intro club members QR code Club charter	History of LCI Club officers Club structure List public services Our club known for? Calendar of events Orientation plan Member welcome package Member expectations	Hunger initiative Food pantry Attendance goals Orientation Program available Skill/talent? Co-chair project Fundraiser service	Hobbies Profession Skills Family background High school attended Leadership experience Why join Lions? What does community need? What is your availability?

Ebbets referenced Charles Duhigg (*The Power of Habit*) and noted that multiple options can be as bad as no options in that the “full buffet” can leave one paralyzed with too much choice. The secret to successful attempts of personal change are to select one area, successfully implement that change and then proceed to a second point.

The one change that may spur membership may be as simple as just asking one person to help, volunteer or join. On the retention side, a simple start is resolving to have one positive interaction with a new member to validate their decision to become a Lion.

President's Message

TOGETHER WE ARE TEAM LIONS

Hello, Lions!

Boy, am I excited to be addressing you for the first time as your new International President. If you know me, you know I like making everything just a little bit fun. And if you don't know me, well, I hope you will come to know and love my approach to service—which is to do everything with a whole lot of energy and a smile.

People say I have a lot of energy, and they're right. And you know what, I intend on using every bit of it to lift you up and cheer you on this year. I know Lions have a lot of energy, too, and I know that together we can make big changes.

One person may look at all that needs to be done in this world and feel overwhelmed. But when you are a Lion, you are never just one person. You have a whole team of Lions behind you!

I want you to know that throughout my year as your president—and beyond—I will always be on your team. I will always be here to cheer you on. So I say, Let's be each other's biggest fans. Let's make it clear that when Lions put their energy into a project, they do it with a world of support behind them. We are one team—Team Lions.

You want to make big changes, you say? So do I. And together we can.

Yours in service,

Brian E. Sheehan

Brian E. Sheehan

President, Lions Clubs International



Lions International Calendar of Events

September 15-17, 2022

USA/Canada Forum
Calgary, Alberta

July 7-11, 2023

Lions International Convention
Boston, Massachusetts

September 21-23, 2023

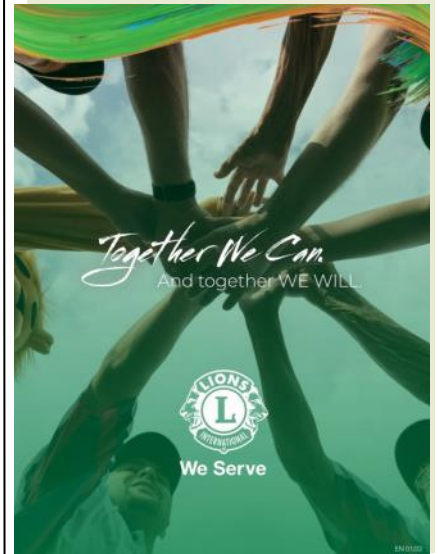
USA/Canada Forum
Reno, Nevada

June 21-25, 2024

Lions International Convention
Melbourne, Australia

September 5-7, 2024

USA/Canada Forum
Louisville, Kentucky



New York State and Bermuda Lions Foundation

Our Office Administrator is **PDG Lorri Rieger.**



Mailing Address:
New York State and Bermuda Lions Foundation
P.O. Box 445
Glen Head, NY 11545
Telephone: 516-445-4144
E-Mail: NYSBLF@gmail.com
Web Site: www.nysblf.org

THANKS FOR YOUR SUPPORT OF YOUR FOUNDATION!

Your Three 20-E2 Trustees - Lions:

PDG Harold Bush - haroldb@rochester.rr.com

PDG Rich Shaff - shaff@verizon.net

PDG David Noteboom - noteboomdavidw@gmail.com

For information on becoming a future Trustee of the NYS&BLF (PDG not required), please contact any of the above.

MD-20 Lions Calendar of Events

May 2023

MD-20 Convention, Buffalo, NY

Finger Lakes Region Lions Hearing Foundation



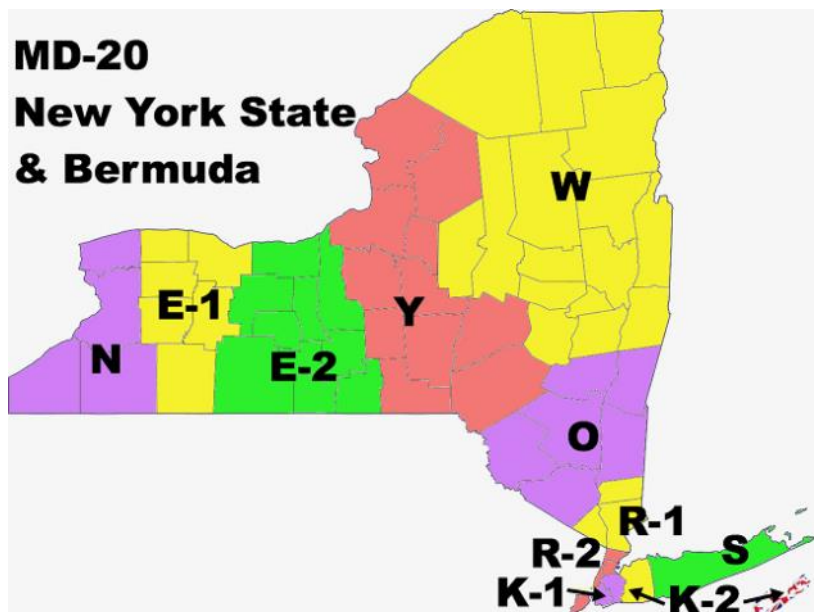
Check out the Facebook page at:

<https://www.facebook.com/flrlhf/>

MD 20 Lions Website



<https://md20lions.org/>



Other Lions Information - MyLion pg 1

District 20 E2

Current LCI Fiscal Year July 1, 2022 - June 30, 2023

Activity Level

All

District Activities

Clubs

11,084

People Served

18

Service Activities Completed

265

Volunteer Hours

\$245

Funds Donated(USD)

\$0

Funds Raised(USD)

Club	People Served	Number of Activities	Total Volunteer Hours	Funds Donated USD	Funds Raised USD
APALACHIN	9,000	3	44	\$0	\$0
BIG FLATS	0	0	0	\$0	\$0
BLOOMFIELD	0	0	0	\$0	\$0
CAMPBELL	0	0	0	\$0	\$0
CANANDAIGUA	990	3	26	\$0	\$0
CLYDE	0	0	0	\$0	\$0
COHOCTON	0	0	0	\$0	\$0
CORNING	0	0	0	\$0	\$0
GENEVA	0	0	0	\$0	\$0
HECTOR AREA	0	0	0	\$0	\$0
HORSEHEADS	0	0	0	\$0	\$0
ITHACA	0	0	0	\$0	\$0
LANSING	0	0	0	\$0	\$0
MANCHESTER-SHORTSVILLE	0	0	0	\$0	\$0
NEWFIELD	0	0	0	\$0	\$0
NORTH ROSE	0	0	0	\$0	\$0
OVID WILLARD	0	1	0	\$95	\$0
OWEGO	12	1	5	\$0	\$0
PALMYRA-MACEDON PAL-MAC	0	0	0	\$0	\$0
PENN YAN	1,005	4	121	\$0	\$0
PHELPS	2	4	36	\$150	\$0
RUSHVILLE	0	0	0	\$0	\$0
SODUS	0	0	0	\$0	\$0
SODUS PRIDE LIONESS	0	0	0	\$0	\$0
SPENCER & CANDOR	75	2	33	\$0	\$0
TIOGA-NICHOLS	0	0	0	\$0	\$0
TRUMANSBURG	0	0	0	\$0	\$0
TWIN CITIES	0	0	0	\$0	\$0
UNION SPRINGS	0	0	0	\$0	\$0
VICTOR	0	0	0	\$0	\$0
WATERLOO	0	0	0	\$0	\$0
WATKINS GLEN-MONTOUR FALLS	0	0	0	\$0	\$0
WAVERLY	0	0	0	\$0	\$0
WEEDSPORT	0	0	0	\$0	\$0
WOLCOTT	0	0	0	\$0	\$0
District 20E2 Totals	11,084	18	265	\$245	\$0

Having problems with MyLion? Contact PCC Lion Gary Boisseau for help by email at LionGaryB@gmail.com or by phone at (585) 781-4637



KidSight USA Project SEE Clearly

Hi Lions,

I hope you are enjoying your summer. Lions KidSight USA Foundation is pleased to announce the second annual Project SEE CLEARLY program. The documents on the following pages explain the 2022-23 program and the new Top Ten Awards program.

While, for most of us, school is not yet in session, now is the time to reach out to the teachers and school nurses to make arrangements to screen their students as soon as possible after classes resume. It is also possible that there are day care centers and nursery schools as well as other locations at which screening events could be organized.

The Lions KidSight website at www.LionsKidSightUSA.org has a link on the landing page to an “event planner”. This planner has sample forms, material for parents, nurses, teachers and others to help explain the need for vision screening in children.

So, please read the documents on the following pages and begin planning your Lions’ vision screening events. I look forward to accomplishing our goal of screening more than 1 million kids this year.

Together we can; together we will.

Ed
Dr. Edward V. Cordes, PID
Chair, Lions KidSight USA Foundation





What is Project SEE CLEARLY '22?

We are pleased to announce a 2nd Annual children's Back-to-School Vision Screening Campaign to help protect the sight of our nation's precious students.

The campaign — called Project SEE CLEARLY '22 ~ Still Saving Sight ~ aims to build upon the success of Project SEE CLEARLY '21 that saw Lions Clubs across the country in 33 states screen the vision and report the vision screening of 518,000 children towards our target of reaching 1 million children to help clear the national backlog.

The initial goal this year is to finish the work, screening and reporting 500,000 children between July 1, 2022 – May 30, 2023. The national database is being updated for the July 1 launch.

As suspected from other emerging studies, there was a significant increase in the percentage of children failing last year's vision screenings, with failures/referrals rising from just over 12% historically to over 14%, (a 20% increase, on avg), despite a higher percentage of children being screened in younger, higher-resourced daycare centers and nursery schools tied to either larger Head Start programs or Churches where referral rates should have held steady.

This negative trend may suggest the vision health of our children has been degraded by the increase in both 'screen' time and a decrease in physical play and sports necessary for developing good visual skills, confidence, and social development. Soccer fields are becoming blurry; blackboards fuzzy for far too many children.

This Lions' year 2022 - 23, we are challenging Lions Clubs across the country to reach out even more to older-age children in local public schools to speed-up and/or reintroduce vision screening where possible. I firmly believe by the end of 2023 we will have closed the backlog and can return to routine operations.

Many schools faced difficulties in conducting vision screenings for 3 years now because of Covid restrictions and other related issues. This year, we are optimistic that more elementary and grade schools will now be ready to re-ignite vision screening and welcome more local Lions KidSight USA teams help conduct our free, highly accurate, clinically proven, digital vision screenings.

More information will follow soon, including the reintroduction of a "Top 10" award program for multiple districts and sub-districts to recognize the states and districts nationwide who report screening the most children on the national database. In addition, the Top 3 Clubs in those reporting multiple districts that individually report to the database will be recognized. But don't delay in getting engines revved-up by reaching out now to schools and daycare centers to schedule a screening. We need you, our children need you, our future success needs you.

So, join the national initiative. Share your early planning-efforts to motivate others on our Facebook page at <https://www.facebook.com/lksusaf> and on your club's own social media channels.

Thank you.

Ed

Dr. Edward V. Cordes, PID

Chair, Lions KidSight USA Foundation

The Project SEE CLEARLY 2022-23 "TOP TEN" AWARDS & RECOGNITION PROGRAM

FOR CLUBS, DISTRICTS, & MULTIPLE DISTRICTS — BE CHAMPIONS.



The Challenge

Lions KidSight USA is building on the very successful Project SEE CLEARLY 2021 program with the **2022 version**. Lions stepped up to the plate in the 2021-22 Lions' year emerging from the worst of the COVID pandemic and screened almost 700,000 kids. This enthusiasm and service must be maintained. We are fully committed to screening over **1 Million** children during the 2022-23 Lions' year.

Our normal, pre-COVID activities saw us screen 2 million children over an entire school year. But that was back in 2019. So we've got extra work to do.

To fire you up, the following recognition & awards make up the Project SEE CLEARLY 2022-23 TOP TEN Awards

Note: The Top Ten awards will be based on vision screening events taking place between July 1, 2022 and May 30, 2023 that are entered in the LKSUSA database. Additionally, the cash prize awards represent a generous contribution from our corporate sponsors Plusoptix USA and Baxter, Hillrom, Welch Allyn. We're grateful for their generous support.

Award Highlights

- The Project SEE CLEARLY awards shall be based on the official data recorded in the LKSUSA database as of May 30, 2023.
- In July 2023 the TOP TEN grand-prize winners will be recognized and rewarded for exceptional success.



The TOP TEN Awards & Recognitions

The TOP TEN Multiple District Awards

- ▶ For multiple/single districts that report the most children screened by May 30, 2023

Recognition shall include:

- Grand Prize of \$250 for each of the TOP TEN MDs/SDs nationwide, based on screenings reported
- A special trophy
- A special, unique Banner Patch

The TOP TEN District Awards

- ▶ For all districts nationwide which **individually** report screening the most children by 5/30/2023

Recognition shall include:

- Grand Prize of \$100 for each of the TOP TEN Districts nationwide
- A special trophy & special recognition on the Lions KidSight USA Foundation website
- A special unique Banner Patch

The TOP THREE National Club Awards

- ▶ This year we will recognize the top **THREE Clubs individually** reporting the most children screened between July 1, 2022 and May 30, 2023.

Recognition shall include:

- A special club banner patch
- Multiple mentions and listings on the Lions KidSight USA Foundation website and social media channels



LionsKidSightUSA.org

Lions KidSight USA Foundation | PO Box 833 | Corning, NY 14830 | kidsightusa@gmail.com

20 E2 LCIF District Coordinator

Gail Cordes

Corning Lions

2339 Murphy Road

Corning, NY 14830

(H) 607-562-8097

(C) 607-368-7388

(E) gcordes@stny.rr.com

It would be best if Clubs sent their donations right to LCIF.

The address is :

LCIF, Dept 4547,

Carol Stream, Illinois

60122-4547

Final Report for Campaign 100 from past LCIF Coordinator Eric

After four years Campaign 100 has come to a close. I want to thank all the Lions in our District and Clubs that helped to reach our goal of \$300 Million.



All total to date we have raised \$324 million dollars.

WOW!!!

We were the only District to have a 100% club participation. Great Job!!

Special thank you to Lion Gail Cordes for stepping up and becoming the new LCIF District Coordinator.

Thank you again. I really appreciate your generous support. Have a fun filled summer. See you in August.

Lion Eric Rosenkrans



- Help Keep Our Campers Smiling -



Smiles are contagious! Smiles on the faces of our campers and smiles too, on the faces of our counselors, volunteers and visitors who come to Lions Camp Badger. For forty-two years as the first New York State Lions project, Lions Camp Badger has not only brought smiles to thousands of campers but also a sense of self-esteem, confidence and acceptance. Lions Camp Badger is a very special place for very special people.



**LIONS CAMP BADGER
"SUPER RAFFLE"
\$50 PER TICKET**



SPECIAL ACCOMMODATION PACKAGE AVAILABLE

SAVE THE DATE

SATURDAY - AUGUST 13 - 2022

Proceeds Will Benefit
**Empire State Special Needs Experience
at Lions Camp Badger**

There Will Be 10 Winners
Receiving \$1,000 Each

RAFFLE MAILED TO EACH CLUB

Additional tickets available through
Lions Camp Badger Office 607-589-4800

or
On-Line at www.lionscb.org



Drawing will be held at the Camp on Labor Day 2022.

ESSNE is a 501c3 organization.

Contributions are deductible to the extent allowed by law.

WELLSVILLE COUNTRY CLUB

The Wellsville Country Club is a beautiful 18-Hole Golf Course with a newly renovated event facility. Nestled in the foothills of the Appalachian Mountains, along the beautiful Genesee River and blocks from the historic Village of Wellsville.

**3006 RIVERSIDE DRIVE
WELLSVILLE, NY**

WWW.WELLSVILLECC.COM

INDIVIDUAL GOLFER - \$85

SPONSORSHIP OPPORTUNITIES AVAILABLE



**ALL ARE INVITED! JOIN WITH FRIENDS
AND FELLOW LIONS IN HELPING**

LIONS CAMP BADGER BUILD A BRIGHTER FUTURE

For Information Contact Event Co-Chair -
PCC Andy Umreiko - aumreiko@gmail.com

Sponsorship Chair

PDG Michele O'Hare - dgmicheleohare@gmail.com

Apalachin Lions

On July 16, 2022, ten Apalachin Lions renovated the Apalachin Lions Park at the western end of Main Street and Route 434, which has been transformed thanks to their efforts. The Lions also improved the Garden Club plot across Main Street, which they voluntarily maintain for that organization. In our park, three very large broken tree branches (from the snow storm) were removed, many shrubs trimmed, the old creosote logs/supports were removed, and the park is now ready for a new welcome sign which is being designed. The Town of Owego agreed to pick up the debris that was collected, which amounted to three large piles. A neighboring business owner also agreed to take some of the debris.

Here are a few pictures. Not shown are Lions Pete Sylvester and Dick Tulsey who worked the entire time (8 to 11 AM) but left before we took the photos. Lion Paul Huonker directed the project and the following Lions were also involved: John Whiting, Gary Iacovazzi, Gerry and Mark Strazik, Rick Gray, Steve Brill, and Bob Jensen.

Please drive by and take a look – It's at the western end of Main Street. Once we get the new sign approved and installed, it will look even better.



Corning Lions

This past weekend (July 9-10) the Corning Lions worked at the Annual Finger Lakes Wine Fest held at Watkins Glen International Racetrack. We drove golf carts to assist guests in getting around the large area of the track grounds (550 acres). This is a great service project for our club as well as a fundraiser. The weather was great and all had a super time. These pictures are of the Lions arriving early (9 AM) and working all day (6 PM). Some track pictures of the pre Wine Fest Racing.



Ithaca Lions

The Ithaca Lions again supported the annual Salvation Army of Ithaca Catch a Rainbow Fishing Derby July 9-10 at Myers Park, Lansing.

Members Ron Seacord, Shaun McNeil and Rich Shaff volunteered many hours and the Club donated \$500 as a Derby sponsor.

All proceeds from the event benefit the Salvations Army's youth programs: Academy of Music, school shopping program, and summer at Camp Long Point.



Secretary PDG Rich Shaff and VDG Eric Rosenkrans cooked BBQ chicken halves at Lions Camp Badger on Saturday July 16 for the current Council of Governors and guests.

They were given a tour of the Camp facilities, a report on the current session and video presentation of their students and activities while enjoying a delicious BBQ chicken dinner prepared and served by volunteers,

The Ithaca Lions will hold our annual dish-to-pass picnic on Tuesday evening on August 23 at the home of Lion Ron and Ereign Seacord on East Shore Drive.

Our regular dinner meetings will resume monthly on Tuesday September 13 at the Royal Court Restaurant on Rt 13 starting at 6:30 PM.

North Rose Lions

On Wednesday June 22nd the North Rose Lions Club hosted a Ladies Night at Skippers Landing Restaurant. We honored Mary Anagnostopoulos of the Candy Kitchen, Williamson, NY for her outstanding contributions through the years of providing Chocolate Bunnies for our Fundraising program. We have received support for 44 years from Mary, her late Husband Peter, and family members. The American Vet Dogs who we have donated to will be honoring the family with a memorable brick at their facility in Long Island. Pictured, L to R: Lion Russ Teeple, Gail Howard, Candy Kitchen Supporter, Mary and Bunny Chair, Lion Bruce Nielsen (44 years) and seated Barb Nielsen.



Also that night, Lion Keith Gardner of the North Rose Lions Club was presented the Robert J. Uplinger Award for distinguished service. Honorees possess the highest examples of Lionistic character, ideals, purpose and service. Lion Keith is currently the North Rose Lions Community Auction Chair which is scheduled for September 17th. Pictured on the left is Lion President Paul Wilson who presented Lion Keith his award.

On Thursday July 21st, Lion John Hewes attended a Wayne County Bicentennial information meeting hosted by the Clyde Lions Club at the Christ Community Church for the Lions Clubs in Wayne County. Bicentennial Co-Chairs Gene Bavis and Rosa Fox were on hand to give the program, encouraging people to “Explore, Discover, visit and celebrate” Historic Wayne County as Wayne County is gearing for its 200th Birthday on April 11th, 2023. The Wayne County Bicentennial website is www.waynecounty200.com

Wishing everyone a safe summer! Lion John Hewes, North Rose Lions Secretary

Ovid-Willard Lions

Ovid Willard Lions Club continues to be busy during summer.

The month of June saw club holding its annual garage sale. The event was well attended, and we sold stuff that was donated to us, this money will help fund our future donations in our community. Also, in June we had our partners picnic at this event we gave awards to honor members and people in our community, also PCC Bill Williams joined us to install our new officers.

July we were part of the Teddy Bear picnic held in front of the Three Bears building, serving a Hot Dog lunch to children in attendance. We are also a part of the Friday Farmers Market selling our brooms and talking to people about Lions.



Owego Lions

The Owego Lions Club held their Installation Dinner at the American Legion in Owego on June 16th. PDG Jake Brown, Apalachin Lion installed the new officers for the 2022-23 year. The following members installed were President Carla Eiklor; 1st VP Ed Kretsch; 2nd VP Phyllis Ludwig; Secretary Debbie Norton; Treasurer Linda Thomas; Directors: Nancy Ketcham, Conrad Metcalf, Doris Ketcham and Eve Kretsch; Tail Twister Eve Kretsch; Lion Tamer Donna Metcalf; Membership Chair Wendy Smith, 2 Yr. Conrad Metcalf and 3 Yr. Al Kuchinski.

Also, Lion members were recognized for their years of service. The highlight of the evening was the annual “Lion of the Year” award. Secretary Debbie Norton presented Lion Ed Kretsch with a plaque. The members chose to honor Lion Ed because of his participation over the 2021-22 Lions year in club meetings, holding office as 1st Vice President and serving in club fundraising/service activities. He is always willing to help others without hesitation and giving of his time and talents. Lion Kretsch, a 36 year member is a true example of the Lions Motto “We Serve”. (L)President Carca Eiklor (M)PDG Ed Kretsch (R) Secretary Debbie Norton



The Owego Lions Club has been presenting the “Jarid Michael Henry Memorial Award” to a deserving Senior at Owego Free Academy for the past 18 years. This award was created by Jarid’s cousin, Lindsay Finney. Our family and the Lions Club wanted to find a way to remember and memorialize Jarid’s life while bringing awareness to suicide. After meeting with the principal at OFA, we decided to offer a monetary award based on the following criteria: the student must have a grade average of 80% or above, plan to attend college to pursue a degree in Social Work and have a sincere desire to help others. The student selected by the school would receive a \$200 check from the Lions Club on Awards Night. A specially designed plaque with each student’s name is displayed in Owego Free Academy.

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Owego Lions

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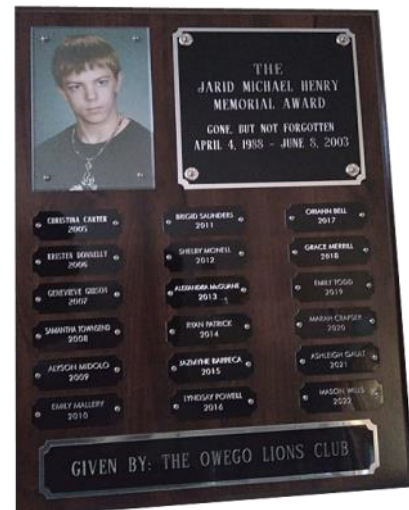
Jarid Henry was a student at Owego Free Academy. In his Freshman year at the age of 15 years old, Jarid like so many other young people experienced bullying from his peers. He never shared these verbal and sometimes physical incidents with any of his family members. He was a quiet person by nature but the circumstances he was dealing with caused him to be withdrawn from his friends and family. At the age of 6, Jarid lost his father who was struck and killed by a vehicle driven by a drunk driver. This was a traumatic experience for our whole family and especially for him trying to understand why his Daddy wasn't coming home. We are sure this contributed to his suicide in 2003.

We tell this story for those young people who feel there is nowhere to turn when life seems unbearable. Unfortunately, they think suicide is the only way out but there is help for those who seek it. Bringing awareness to suicide helps parents, family members and friends to recognize the changes in behavior that can occur prior to someone ending their life.

Over the years, 18 students have received this award and we have helped to contribute funds to Seniors majoring in the field of Social Work. Our first student, Christina Carter in 2003 to our last senior, Mason Wills in 2022 and all those in between bring hope and remembrance. This has given us a platform to talk about suicide, and even if it has brought hope and change to even one person then its purpose has been fulfilled. The memory of Jarid will live on in these students whose careers are to help those in need. Always remember...Life is precious and worth living.

If you or a loved one has experienced thoughts of suicide, please use the following resources for help: National Suicide Prevention Lifeline 1-800-273-8255 and American Foundation for Suicide Prevention www.afsp.org . Learn more about Lions service at www.lionsclubs.org or www.20e2lions.org

Photo caption: (L) Mason Wills, OFA Senior and (R) Lion Donna Metcalf (Jarid's Aunt)



Penn Yan Lions

For many years the Penn Yan Lions have handed-out flags and candy at the Branchport July 4th Parade. Lion Tim Pinneo pulls the Lion Wagon which displays many American Flags and the Lion Flag. The wagon has been used in many parades and other Penn Yan Lions activities reflecting the Lion's motto WE SERVE.

Pictures from the Branchport Parade on July 4th

Lion (Judy Jones), Larry Strickland
and
Don Willmott



Don Willmott, Jim Carey (next years
President), Lion (Judy Jones) and Sa-
rah Purday

Phelps Lions

We received a thank you for our sponsorship of the Oaks Corners Volunteer Fire Company's Golf Classic.



Our Phelps Lions Club picnic was held on July 23rd. Club members enjoyed Hamburgers, Hot Dogs, Potato Salad, Ice Tea, Pasta Salad, Ambrosia Salad, Pineapple Cheese Dessert, Cupcakes, and Apple Pie / Ice Cream.

Lion Gary made the Potato Salad exactly the same way both his Mom and Lion Steve's Mom used to make it! This included using the Best Foods Mayonnaise (called Hellman's around here) to make the salad.

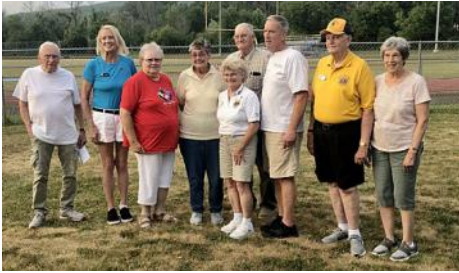


All of the food was delicious!



Spencer-Candor Lions

The Spencer-Candor Lions held their end of the year picnic at Moyer Park in Candor. PDG Kathy Spear and her Partner in Service Lion Jo Ann Twist attended our picnic. Once members finished their meal PDG Kathy Spear installed our Officers for 2022-2023.



Members held the dedication ceremony for Charter Member Lion Ed Roberts bench at the Candor History Center. Many family members, friends and Lions attended.



The Lions Community Garden produces many vegetables that are being harvested and placed on the Share Stand daily. Once the vegetables are placed on the stand all are welcome to enjoy (free). We are selling Lions brooms at the SVE Farmers Market and taking the opportunity to recruit new members.

Continued on next page

Spencer-Candor Lions (continued from previous page)

Members served at the Council of Governors Dinner setting up, preparing food and helping with cleanup.



Our website:
www.lionscb.org

Follow us on Facebook:
Lions Camp Badger

Vote for us on Southern Tier Tuesday
Every day from
Sunday noon to Thursday noon

